



Community Profile

1805 Parkway Dr Lubbock 79403
1805 Parkway Dr, Lubbock, Texas, 79403
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.59503
Longitude: -101.81496

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,617	29,047	84,159
2010 Total Population	6,368	27,981	86,751
2020 Total Population	6,677	29,368	91,850
2020 Group Quarters	49	1,457	8,928
2025 Total Population	6,896	30,317	94,727
2020-2025 Annual Rate	0.65%	0.64%	0.62%
2020 Total Daytime Population	5,778	37,736	104,418
Workers	1,625	19,728	49,879
Residents	4,153	18,008	54,539
Household Summary			
2000 Households	2,045	9,513	29,848
2000 Average Household Size	3.22	2.93	2.61
2010 Households	2,098	9,415	29,836
2010 Average Household Size	3.01	2.83	2.63
2020 Households	2,197	9,776	31,110
2020 Average Household Size	3.02	2.86	2.67
2025 Households	2,271	10,099	32,109
2025 Average Household Size	3.02	2.86	2.67
2020-2025 Annual Rate	0.66%	0.65%	0.63%
2010 Families	1,504	5,611	16,687
2010 Average Family Size	3.58	3.50	3.33
2020 Families	1,554	5,678	16,976
2020 Average Family Size	3.61	3.55	3.40
2025 Families	1,598	5,807	17,370
2025 Average Family Size	3.62	3.57	3.42
2020-2025 Annual Rate	0.56%	0.45%	0.46%
Housing Unit Summary			
2000 Housing Units	2,222	11,270	33,815
Owner Occupied Housing Units	59.9%	41.1%	43.0%
Renter Occupied Housing Units	32.1%	43.3%	45.3%
Vacant Housing Units	8.0%	15.6%	11.7%
2010 Housing Units	2,280	10,727	33,425
Owner Occupied Housing Units	51.9%	39.2%	39.2%
Renter Occupied Housing Units	40.1%	48.6%	50.0%
Vacant Housing Units	8.0%	12.2%	10.7%
2020 Housing Units	2,403	11,297	35,083
Owner Occupied Housing Units	45.3%	33.6%	33.9%
Renter Occupied Housing Units	46.1%	52.9%	54.8%
Vacant Housing Units	8.6%	13.5%	11.3%
2025 Housing Units	2,479	11,666	36,155
Owner Occupied Housing Units	45.2%	33.5%	33.8%
Renter Occupied Housing Units	46.4%	53.1%	55.0%
Vacant Housing Units	8.4%	13.4%	11.2%
Median Household Income			
2020	\$28,387	\$25,603	\$29,179
2025	\$29,492	\$26,711	\$30,630
Median Home Value			
2020	\$42,567	\$51,849	\$78,543
2025	\$43,517	\$57,058	\$84,509
Per Capita Income			
2020	\$12,553	\$13,650	\$15,491
2025	\$13,399	\$14,594	\$16,446
Median Age			
2010	30.1	27.6	25.2
2020	31.3	28.5	26.6
2025	32.7	29.1	27.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income			
Household Income Base	2,197	9,776	31,108
<\$15,000	27.9%	30.6%	26.0%
\$15,000 - \$24,999	15.8%	18.4%	17.9%
\$25,000 - \$34,999	15.3%	12.2%	12.4%
\$35,000 - \$49,999	17.7%	14.3%	13.4%
\$50,000 - \$74,999	11.8%	12.0%	13.9%
\$75,000 - \$99,999	7.0%	5.7%	7.7%
\$100,000 - \$149,999	2.5%	4.5%	5.7%
\$150,000 - \$199,999	1.9%	1.4%	1.7%
\$200,000+	0.2%	0.9%	1.3%
Average Household Income	\$38,015	\$38,878	\$44,454
2025 Households by Income			
Household Income Base	2,271	10,099	32,107
<\$15,000	26.7%	29.4%	24.9%
\$15,000 - \$24,999	15.2%	18.0%	17.3%
\$25,000 - \$34,999	15.2%	12.2%	12.3%
\$35,000 - \$49,999	17.9%	14.3%	13.6%
\$50,000 - \$74,999	12.5%	12.6%	14.5%
\$75,000 - \$99,999	7.8%	6.3%	8.2%
\$100,000 - \$149,999	2.6%	4.9%	6.1%
\$150,000 - \$199,999	1.8%	1.4%	1.8%
\$200,000+	0.2%	0.8%	1.2%
Average Household Income	\$40,597	\$41,681	\$47,272
2020 Owner Occupied Housing Units by Value			
Total	1,088	3,790	11,891
<\$50,000	58.7%	48.9%	30.1%
\$50,000 - \$99,999	30.5%	29.6%	34.8%
\$100,000 - \$149,999	3.4%	6.1%	11.3%
\$150,000 - \$199,999	7.0%	6.2%	9.9%
\$200,000 - \$249,999	0.0%	3.0%	4.4%
\$250,000 - \$299,999	0.0%	1.5%	3.0%
\$300,000 - \$399,999	0.0%	1.6%	3.4%
\$400,000 - \$499,999	0.0%	1.4%	1.1%
\$500,000 - \$749,999	0.0%	1.0%	0.6%
\$750,000 - \$999,999	0.4%	0.7%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$57,261	\$89,337	\$116,749
2025 Owner Occupied Housing Units by Value			
Total	1,120	3,897	12,209
<\$50,000	57.5%	46.0%	27.9%
\$50,000 - \$99,999	29.0%	28.0%	32.0%
\$100,000 - \$149,999	3.9%	5.6%	10.5%
\$150,000 - \$199,999	8.8%	7.0%	10.8%
\$200,000 - \$249,999	0.0%	2.8%	4.7%
\$250,000 - \$299,999	0.0%	2.4%	4.1%
\$300,000 - \$399,999	0.0%	2.8%	4.9%
\$400,000 - \$499,999	0.0%	2.3%	1.9%
\$500,000 - \$749,999	0.0%	1.7%	1.2%
\$750,000 - \$999,999	0.9%	1.1%	1.8%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$64,117	\$108,387	\$138,036

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	6,366	27,979	86,751
0 - 4	10.3%	8.5%	7.4%
5 - 9	9.8%	7.5%	6.6%
10 - 14	8.6%	6.9%	6.0%
15 - 24	14.7%	23.1%	29.6%
25 - 34	12.9%	13.4%	13.7%
35 - 44	9.4%	10.5%	9.4%
45 - 54	12.2%	12.0%	10.8%
55 - 64	10.4%	9.0%	8.1%
65 - 74	6.5%	4.9%	4.3%
75 - 84	3.8%	3.2%	2.9%
85 +	1.3%	1.0%	1.2%
18 +	66.5%	72.7%	76.3%
2020 Population by Age			
Total	6,675	29,369	91,851
0 - 4	9.7%	7.8%	6.8%
5 - 9	9.1%	7.2%	6.3%
10 - 14	8.6%	6.8%	6.0%
15 - 24	14.4%	22.7%	28.1%
25 - 34	12.6%	14.4%	15.4%
35 - 44	10.6%	10.2%	9.3%
45 - 54	9.2%	9.5%	8.6%
55 - 64	11.8%	10.1%	9.1%
65 - 74	8.5%	6.8%	6.0%
75 - 84	4.1%	3.3%	3.1%
85 +	1.5%	1.1%	1.3%
18 +	67.8%	73.7%	77.3%
2025 Population by Age			
Total	6,895	30,318	94,726
0 - 4	9.6%	7.8%	6.9%
5 - 9	8.7%	6.9%	6.2%
10 - 14	8.4%	6.7%	5.9%
15 - 24	13.9%	22.7%	27.9%
25 - 34	12.2%	13.5%	14.3%
35 - 44	10.8%	10.9%	10.2%
45 - 54	8.9%	9.1%	8.3%
55 - 64	11.3%	9.4%	8.4%
65 - 74	9.3%	7.6%	6.8%
75 - 84	5.2%	4.2%	3.8%
85 +	1.6%	1.2%	1.4%
18 +	68.5%	74.0%	77.3%
2010 Population by Sex			
Males	2,901	13,882	43,753
Females	3,467	14,099	42,998
2020 Population by Sex			
Males	3,040	14,564	46,359
Females	3,637	14,804	45,491
2025 Population by Sex			
Males	3,138	15,007	47,667
Females	3,759	15,310	47,060

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	6,367	27,979	86,750
White Alone	26.9%	52.4%	65.4%
Black Alone	57.6%	28.4%	14.6%
American Indian Alone	0.4%	0.9%	1.0%
Asian Alone	0.1%	0.9%	2.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	12.4%	14.5%	14.0%
Two or More Races	2.6%	2.8%	2.8%
Hispanic Origin	36.3%	48.4%	46.1%
Diversity Index	78.3	82.2	77.4
2020 Population by Race/Ethnicity			
Total	6,676	29,370	91,851
White Alone	27.2%	51.5%	63.2%
Black Alone	55.8%	27.6%	14.5%
American Indian Alone	0.4%	1.0%	1.0%
Asian Alone	0.1%	1.1%	2.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	13.7%	15.8%	15.6%
Two or More Races	2.9%	3.1%	3.3%
Hispanic Origin	39.6%	52.2%	50.9%
Diversity Index	79.9	82.9	78.9
2025 Population by Race/Ethnicity			
Total	6,896	30,317	94,727
White Alone	28.4%	52.1%	63.2%
Black Alone	54.5%	26.9%	14.3%
American Indian Alone	0.4%	1.0%	1.0%
Asian Alone	0.1%	1.2%	2.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	13.6%	15.5%	15.4%
Two or More Races	3.0%	3.2%	3.5%
Hispanic Origin	41.5%	54.2%	53.3%
Diversity Index	80.6	82.7	78.9
2010 Population by Relationship and Household Type			
Total	6,368	27,981	86,751
In Households	99.3%	95.1%	90.3%
In Family Households	88.2%	73.6%	67.0%
Householder	23.7%	20.4%	19.3%
Spouse	9.2%	9.5%	10.4%
Child	44.9%	34.8%	29.7%
Other relative	6.6%	5.6%	4.7%
Nonrelative	3.7%	3.4%	3.0%
In Nonfamily Households	11.1%	21.5%	23.3%
In Group Quarters	0.7%	4.9%	9.7%
Institutionalized Population	0.1%	3.5%	1.7%
Noninstitutionalized Population	0.6%	1.4%	8.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	3,889	16,300	48,482
Less than 9th Grade	10.6%	13.8%	11.2%
9th - 12th Grade, No Diploma	17.4%	14.9%	13.9%
High School Graduate	29.9%	29.4%	25.5%
GED/Alternative Credential	9.1%	8.2%	6.6%
Some College, No Degree	20.1%	19.9%	21.7%
Associate Degree	7.5%	5.1%	4.6%
Bachelor's Degree	4.0%	5.8%	9.4%
Graduate/Professional Degree	1.4%	2.9%	7.0%
2020 Population 15+ by Marital Status			
Total	4,846	22,971	74,277
Never Married	45.2%	48.2%	55.9%
Married	33.5%	34.4%	29.9%
Widowed	7.8%	5.8%	4.5%
Divorced	13.5%	11.6%	9.6%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,947	12,846	42,835
Population 16+ Employed	86.5%	86.2%	87.3%
Population 16+ Unemployment rate	13.5%	13.8%	12.7%
Population 16-24 Employed	17.8%	22.2%	25.7%
Population 16-24 Unemployment rate	19.1%	17.3%	20.0%
Population 25-54 Employed	61.3%	59.6%	56.7%
Population 25-54 Unemployment rate	13.4%	13.6%	10.1%
Population 55-64 Employed	14.1%	13.7%	13.4%
Population 55-64 Unemployment rate	8.9%	8.8%	8.4%
Population 65+ Employed	6.8%	4.5%	4.3%
Population 65+ Unemployment rate	7.9%	11.7%	10.8%
2020 Employed Population 16+ by Industry			
Total	2,549	11,078	37,388
Agriculture/Mining	0.6%	1.1%	1.4%
Construction	4.2%	10.2%	9.8%
Manufacturing	9.5%	7.2%	6.3%
Wholesale Trade	2.6%	2.1%	1.6%
Retail Trade	10.0%	13.0%	12.4%
Transportation/Utilities	9.1%	6.5%	5.5%
Information	0.3%	1.2%	1.2%
Finance/Insurance/Real Estate	1.1%	2.6%	3.1%
Services	55.6%	52.6%	55.9%
Public Administration	7.0%	3.5%	2.7%
2020 Employed Population 16+ by Occupation			
Total	2,551	11,078	37,387
White Collar	41.9%	44.1%	47.4%
Management/Business/Financial	5.9%	5.7%	6.3%
Professional	14.0%	14.0%	17.8%
Sales	6.9%	9.5%	9.7%
Administrative Support	15.1%	14.9%	13.7%
Services	29.7%	28.4%	27.9%
Blue Collar	28.4%	27.5%	24.7%
Farming/Forestry/Fishing	0.0%	0.5%	0.6%
Construction/Extraction	2.8%	8.1%	7.9%
Installation/Maintenance/Repair	4.2%	3.7%	3.4%
Production	7.5%	7.1%	5.9%
Transportation/Material Moving	13.8%	8.1%	6.9%

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2010 Households by Type			
Total	2,098	9,414	29,837
Households with 1 Person	24.6%	27.4%	29.2%
Households with 2+ People	75.4%	72.6%	70.8%
Family Households	71.7%	59.6%	55.9%
Husband-wife Families	27.8%	27.5%	30.1%
With Related Children	12.6%	13.5%	14.2%
Other Family (No Spouse Present)	43.9%	32.1%	25.9%
Other Family with Male Householder	7.7%	7.5%	6.7%
With Related Children	4.8%	4.3%	3.7%
Other Family with Female Householder	36.1%	24.6%	19.2%
With Related Children	25.5%	17.6%	13.7%
Nonfamily Households	3.7%	12.9%	14.9%
All Households with Children	43.7%	36.0%	32.1%
Multigenerational Households	13.3%	9.0%	6.8%
Unmarried Partner Households	8.5%	8.9%	8.5%
Male-female	7.9%	8.2%	7.7%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	2,098	9,414	29,836
1 Person Household	24.6%	27.4%	29.2%
2 Person Household	23.1%	25.6%	28.6%
3 Person Household	18.6%	18.0%	16.9%
4 Person Household	15.2%	13.9%	12.6%
5 Person Household	8.6%	7.5%	6.6%
6 Person Household	4.7%	4.1%	3.4%
7 + Person Household	5.3%	3.5%	2.7%
2010 Households by Tenure and Mortgage Status			
Total	2,098	9,415	29,836
Owner Occupied	56.4%	44.6%	44.0%
Owned with a Mortgage/Loan	23.3%	20.8%	23.9%
Owned Free and Clear	33.1%	23.8%	20.1%
Renter Occupied	43.6%	55.4%	56.0%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	350	254	184
Percent of Income for Mortgage	6.3%	8.5%	11.2%
Wealth Index	26	29	34
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,280	10,727	33,425
Housing Units Inside Urbanized Area	99.9%	97.1%	95.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	2.9%	4.2%
2010 Population By Urban/ Rural Status			
Total Population	6,368	27,981	86,751
Population Inside Urbanized Area	99.9%	96.7%	96.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	3.3%	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Modest Income Homes (12D)		College Towns (14B)
2.	Hardscrabble Road (8G)		Hardscrabble Road (8G)
3.	Family Foundations (12A)	Dorms to Diplomas (14C)	Barrios Urbanos (7D)
2020 Consumer Spending			
Apparel & Services: Total \$	\$2,042,005	\$9,623,644	\$35,181,348
Average Spent	\$929.45	\$984.42	\$1,130.87
Spending Potential Index	43	46	53
Education: Total \$	\$1,554,165	\$7,784,302	\$28,745,145
Average Spent	\$707.40	\$796.27	\$923.98
Spending Potential Index	40	45	52
Entertainment/Recreation: Total \$	\$3,047,774	\$13,679,991	\$49,906,278
Average Spent	\$1,387.24	\$1,399.34	\$1,604.19
Spending Potential Index	43	43	49
Food at Home: Total \$	\$5,234,716	\$23,665,037	\$85,217,816
Average Spent	\$2,382.67	\$2,420.73	\$2,739.24
Spending Potential Index	45	45	51
Food Away from Home: Total \$	\$3,578,715	\$16,876,407	\$61,589,655
Average Spent	\$1,628.91	\$1,726.31	\$1,979.74
Spending Potential Index	43	46	53
Health Care: Total \$	\$5,786,920	\$24,963,548	\$89,436,827
Average Spent	\$2,634.01	\$2,553.55	\$2,874.86
Spending Potential Index	46	44	50
HH Furnishings & Equipment: Total \$	\$2,079,647	\$9,491,438	\$34,562,670
Average Spent	\$946.58	\$970.89	\$1,110.98
Spending Potential Index	43	44	51
Personal Care Products & Services: Total \$	\$883,671	\$4,086,294	\$14,872,960
Average Spent	\$402.22	\$417.99	\$478.08
Spending Potential Index	44	45	52
Shelter: Total \$	\$17,656,580	\$83,355,453	\$304,601,940
Average Spent	\$8,036.68	\$8,526.54	\$9,791.13
Spending Potential Index	41	44	51
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,185,569	\$9,536,132	\$35,041,332
Average Spent	\$994.80	\$975.46	\$1,126.37
Spending Potential Index	42	42	48
Travel: Total \$	\$2,029,114	\$9,302,182	\$34,299,081
Average Spent	\$923.58	\$951.53	\$1,102.51
Spending Potential Index	38	39	46
Vehicle Maintenance & Repairs: Total \$	\$1,148,857	\$5,220,478	\$19,323,064
Average Spent	\$522.92	\$534.01	\$621.12
Spending Potential Index	45	46	54

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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